**Dangers Of Career Flirting- (consistency, key to steady cash flow)**

The issue of harlotry cant be overemphasized. In as much as you might enjoy the freedom of wanton change, you actually have no one to really call your own (Okay scrap that).

(Bringing it down to business sense)- The first rule of business is being a committed busy-body. That means that, while you keep blowing of the roof with market awareness-(as mentioned in my previous post), you should learn to keep your ass in a place.

Being dedicated to a particular course as well as building reputation in your niche gives you an edge over competitors.

The question now is **How to build consistency when there are no high returns yet?**

Every business has a window period-(a period of development). This is most times called trying /hard times, and since everyone wants a quick turnaround, its normal to get frustrated and consider quitting.

But before you do that, don’t you think you will be starting afresh in the next business you wish to embark upon. Therefore the rule is to keep pushing while hitting success in bits.

Every major business started small (Bill Gates as model). Now imagine he began to prostitute and change focus from his line of business. He might have sold his multi billion dollar company for a morsel of bread.

I don’t like to bore my audience with lengthy conversations, so here are my last words.

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Instead of becoming a business prostitute(inconsistent), think of dominating your niche as well as winning the hearts of your prospects with well-tailored contents.

It will cost you so little compared to the amazing results you would get if you hire services of copywriters/strategists like myself.

**Best Regards**

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